

5,000 Leads Per Week

\$10.00 Per Phone
\$110.00/M Postal

PreMover Leads are fantastic prospects for Home Services--Home Security, Insurance, Satellite, Cable, Internet, Phone, Credit Card--and any product or service offering that would benefit someone entering a new neighborhood. Whether your business development model is keyed by direct phone contact or direct mail--we've got the freshest and hottest leads for you.

UNLIKE ANY OTHER PRE-MOVER LEAD SOURCE ON THE MARKET TODAY!

In today's economy when a house goes on the market is not a viable indicator as to when, or even if, the owner will be moving! Unlike other pre-mover vendors who source their data through real estate advertising and MLS listings, *PreMoverLeads.com Leads are triggered by an actual request from the Home Owner for a moving related service quote.*



Premoverleads.com Data Benefits

1. Data delivered 30-45 days before the move -- perfect timing for move related sales
2. Powerful trigger data and lead demographics
 - a. Complete contact information
 - b. Departure and Destination area information
 - c. Planned move date
 - d. Identified home size/type
 - e. Mostly home owners
 - f. Higher than average household incomes
 - g. Full-service moving service providers being utilized (not bargain shoppers)
 - h. High percent moving to new state – much higher new service needs
3. Leads can be used for telemarketing and/or direct mail
 - a. Limited email opportunities available too
4. Leads are event-trigger buyers versus comparison shoppers
 - a. Category exclusivity available upon request
 - b. Consumers need the service – and have limited buying window
 - c. Consumers moving to a new state have higher probability of switching providers

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